



National
Scleroderma
Foundation
2022 Corporate Prospectus

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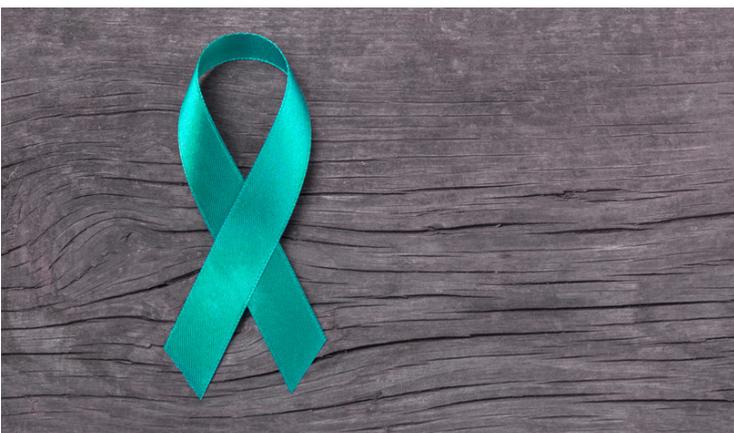
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Scleroderma is a rare rheumatic disease that affects the body's connective tissue and vascular system. An overproduction of collagen in the skin (localized) or in one or more internal organs (systemic sclerosis) can cause disfigurement and disability, and in some cases is life-threatening. No one knows what causes scleroderma and there is no cure, but there are treatments available to alleviate some of its symptoms.

The National Scleroderma Foundation is the leading patient advocacy organization for the scleroderma community in the United States, and the leading non-government organization funding investigator-initiated, peer reviewed scleroderma research. The Foundation's mission is carried out by initiatives executed and managed at its national headquarters in Danvers, Massachusetts, as well as by its network of 16 chapters.

Our three pillars - SUPPORT, EDUCATION, and RESEARCH - guide every aspect of the Foundation's work. Learn more at www.scleroderma.org.



Our
**CORPORATE
PARTNERS**



At the National Scleroderma Foundation, we work to advance medical research, promote disease awareness, and provide support and education to people with scleroderma, their families and support networks.

Corporate partners often choose to support multiple programs and projects at the National Scleroderma Foundation. For this reason, we recognize your total annual sponsorships through our Corporate Partners designation. It's just another way that we can thank you, in addition to the corporate benefits offered for each program you support.

In recognition of your generous support, your company logo will be featured on the Corporate Partners page of our national website under the corresponding giving level. You will also receive a prominent listing in our Annual Report. Regular stakeholder calls with Foundation leadership will provide program updates relevant to your company and your unique sponsorship package.

Diamond
\$500,000 and Higher

Platinum
\$300,000 - \$499,000

Gold
\$175,000 - \$299,999

Silver
\$100,000 - \$174,999

Bronze
\$85,000 - \$99,999

Partner
\$65,000 - \$84,999

*Your partnership is key
to our success! Thank you!*

Mission Partners



At the National Scleroderma Foundation, our three-fold mission of SUPPORT, EDUCATION, and RESEARCH guides our work.

Your company can join us as a 2022 mission sponsor and underwrite critical programming initiatives in these designated areas.

Special recognition of your investment will be provided on promotional materials created for the supported activities (landing pages, printed and digital materials, emails, social media, and more).

SUPPORT PARTNER

\$125,000

The National Scleroderma Foundation oversees more than 150 active support groups. Your contribution as a Support Partner will provide comprehensive training and continuing education for our volunteer group leaders. It will also underwrite INSPIRE, our online patient-centric support group and discussion forum, and [Scleroderma Voice Magazine](#), a quarterly publication with articles on the scleroderma community, interviews with healthcare professionals, upcoming events, and more.

EDUCATION PARTNER

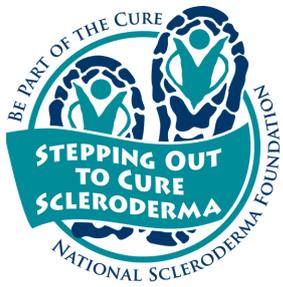
\$125,000

Through its many education programs, the Foundation seeks to help people living with scleroderma and their families and caregivers achieve a greater understanding of their disease. Your support will help underwrite the cost of three webinars offered to a national audience and education events hosted by our 16 chapters. Topics include symptom management, available treatment, and self-care strategies. Our education partners will also build our resource library, helping with printing and translation services for brochures, booklets, and other publications.

RESEARCH PARTNER

\$225,000

Your investment will help underwrite our \$2.7M peer-reviewed scientific research grant program. Awards of \$200,000 are made to both new and established investigators to research to discover the cause, understand the mechanism, and overcome scleroderma forever. It will also support our Pre-Doctoral Summer Fellowship Award Program which recognizes Ph.D. students conducting scleroderma research.



Stepping Out to Cure Scleroderma



Stepping Out offers those living with scleroderma, and their friends and family, the chance to take part in walks that raise awareness and money for vital research.

Organized by the local Foundation chapters, these events take place throughout the year at locations across the country.

In 2022, we will be taking our message to the streets with over 30+ walks in 28 states, and thousands of participants!

WARRIOR

\$100,000

- Your logo will be listed as a Warrior Sponsor on all walk websites.
- Your logo will be included on promotional emails from the National Scleroderma Foundation.
- Two tagged social media posts will thank you for being a Warrior Sponsor.
- Your staff can volunteer at walks around the country, subject to individual chapter rules and policies.
- You will receive the top tier of local benefits provided by our chapters at all walks (can vary by location).

CHAMPION

\$50,000

- Your logo will be listed as a Champion Sponsor on all walk websites.
- Your logo will be included on promotional emails from the National Scleroderma Foundation.
- One social media post will thank you for being a Champion sponsor.
- Your staff can volunteer at walks around the country, subject to individual chapter rules and policies.
- You will receive the top tier of local benefits provided by our chapters at all walks (can vary by location).

NATIONAL SCLERODERMA CONFERENCE

About the 2022 Conference

For more than 20 years, the National Scleroderma Conference has served as the nexus for people living with scleroderma and leading healthcare experts. Nearly every aspect of this complicated disease is addressed to help people with scleroderma live their best life possible.

In 2022, the Conference will be held virtually from July 15-17. The rich educational and networking opportunities will attract 700+ people, including those living with scleroderma, caregivers, family members, physicians, and research scientists.

Conference attendees can participate in sessions led by renowned medical and scientific experts, view research posters, visit the virtual exhibit hall, and engage in social media activities.



2021 VIRTUAL NATIONAL SCLERODERMA CONFERENCE

657

ATTENDEES

28

SESSIONS

523

LIVE STREAMS OF
THE MOST POPULAR
SESSION

11

EXHIBITORS

Opportunities for Corporate Sponsorship

Join us as a full sponsor at the National Scleroderma Conference! We have created 4-tiers of sponsorship: Presenting, Elite, Premier, and Patron. Each sponsor will be offered an exciting benefits package that corresponds with their level.

Want more visibility? Choose from a menu of unique standalone sponsorship opportunities, including our research poster session, leaderboard, selfie station, and special paint party! Or, you can showcase your company's programs and services in the virtual exhibit hall.



NATIONAL SCLERODERMA CONFERENCE

Our conference sponsors make this incredible event possible! We are committed to providing a full range of excellent visibility opportunities for your company.



PRESENTING (1) \$400,000	ELITE \$200,000	PREMIER \$150,000	PATRON \$100,000
Logo recognition as the Presenting Sponsor on all content (digital and physical) created for Conference promotion, including the weekly e-newsletter and social media.	Logo recognition as an Elite Sponsor on all content (digital and physical) produced for Conference promotion, including the weekly e-newsletter and social media.	Logo recognition as a Premier Sponsor on all content (digital and physical) produced for Conference promotion, including the weekly e-newsletter and social media.	Logo recognition as a Patron Sponsor on all content (digital and physical) produced for Conference promotion, including the weekly e-newsletter and social media.
Click-through corporate logo on conference webpage	Click-through corporate logo on conference webpage	Click-through corporate logo on conference webpage	Static corporate logo on conference webpage
Virtual exhibit booth with top listing	Virtual exhibit booth	Virtual exhibit booth	Virtual exhibit booth
Logo recognition on the program schedule	Logo recognition on the program schedule	Logo recognition on the program schedule	Logo recognition on the program schedule
Logo recognition in the virtual conference lobby	Logo recognition in the virtual conference lobby	Logo recognition in the virtual conference lobby	Logo recognition in the virtual conference lobby
Logo recognition on conference collateral	Logo recognition on conference collateral	Logo recognition on conference collateral	Logo recognition on conference collateral
8 Conference Registrations	6 Conference Registrations	4 Conference Registrations	2 Conference Registrations
Dedicated social media post recognizing company as the Presenting Sponsor	Inclusion in social media post recognizing Elite and Premier Sponsors	Inclusion in social media post recognizing Elite and Premier Sponsors	
Opportunity to host a virtual industry-sponsored symposium appropriate for the patient community	Opportunity to host a virtual industry-sponsored symposium appropriate for the patient community		
Presenting Sponsor address at the opening plenary session			
Recognition of sponsorship at the Grand Lecture			



NATIONAL SCLERODERMA CONFERENCE



Additional Sponsorships

Selfie Station - \$5,000

At this virtual photo booth, conference attendees can snap and share their selfie. It's a great way to raise awareness about the conference and the cause.

Leaderboard - \$5,000

Points are awarded to attendees for conference engagement and posted on our leaderboard.

Paint Party - \$15,000

This interactive session provides a creative and social outlet to the Conference program. Art supplies will be sent in advance to activity participants.

Poster Hall - \$25,000

The poster session provides an invaluable learning experience for attendees and presenters alike. It is a dedicated space where researchers share their scientific work in advancing scleroderma knowledge and treatments.



Corporate benefits for additional sponsorships include logo recognition on the designated virtual event page and your company name listed on the conference website.

NATIONAL SCLERODERMA CONFERENCE

Virtual Exhibit Hall

Showcase your products and services at the National Scleroderma Conference! The virtual exhibit hall is open to all attendees during the conference, Friday - Sunday, with dedicated, unopposed times scheduled throughout each day. We drive attendee traffic to our exhibit hall through incentive programs and by promoting our exhibitors on the conference website.

Tier 1: Annual Revenue of \$500,000 or less	\$400
Tier 2: Annual Revenue of \$500,001 - \$2,999,999	\$700
Tier 3: Annual Revenue of \$3,000,000 or more	\$1000



Our Past Exhibitors

- Actelion
- Bayer
- Bodi Metrics
- Boehringer Ingelheim
- Corbus Pharmaceuticals
- Cosy Soles
- Feel Good
- Health Advocacy Summit
- Horizon Therapeutics
- Kadmon
- Laclede
- OFEV
- Protexgloves
- Pulmonary Fibrosis Foundation
- Pulmonary Hypertension Association
- Reata Pharmaceuticals
- Scleroderma Foundation Advocacy Program
- Talaris Therapeutics
- Yoga for Scleroderma
- Self Manage Scleroderma Program
- Scleroderma Patient-centered Intervention Network (SPIN)
- United Therapeutics
- Yoga for Scleroderma



KIDS GET SCLERODERMA, TOO!

TEAL \$75,000	BLUE \$50,000	ORANGE \$25,000	YELLOW \$10,000
Logo recognition as a Teal sponsor on all content (digital and physical) created for Conference promotion, including the weekly e-newsletter and social media.	Logo recognition as an event sponsor on all content (digital and physical) created for Conference promotion, including the weekly e-newsletter and social media.	Logo recognition as an event sponsor on all content (digital and physical) created for Conference promotion, including the weekly e-newsletter and social media.	Logo recognition as an event sponsor on all content (digital and physical) created for Conference promotion, including the weekly e-newsletter and social media.
Click-through corporate logo on conference webpage	Click-through corporate logo on conference webpage	Click-through corporate logo on conference webpage	Static corporate logo on conference webpage
Logo recognition on signage at the Conference	Logo recognition on signage at the Conference	Logo recognition on signage at the Conference	Logo recognition on signage at the Conference
Logo recognition on conference giveaways (t-shirts, souvenir, etc)	Logo recognition on conference giveaways (t-shirts, souvenir, etc)	Logo recognition on conference giveaways (t-shirts, souvenir, etc)	Logo recognition on conference giveaways (t-shirts, souvenir, etc)
Dedicated social media post recognizing company as an event sponsor	Dedicated social media post recognizing company as an event sponsor		
Corporate Logo on the Signature Conference Gift			
Opportunity to host the KGS2 family carnival for all participants			
Opportunity to sponsor a fun-filled outing for youth participants			



KGS2 is an exceptional program for children and teens who have scleroderma. The weekend is filled with engaging, fun workshops and activities specific to their needs, with separate sessions for parents and guardians to help their journey in raising a child with scleroderma.

More KGS2 Sponsorship Opportunities!



Entertainment Sponsor
\$3,500



Ice Cream Social Sponsor
\$2,500



Art Project Sponsor
\$1,500



Movement Activity Sponsor
\$1,000



June

is

Scleroderma Awareness Month

Scleroderma Foundation
June 16 · 🌐

When Katie was diagnosed with scleroderma, she didn't know much about the disease, or anyone else who had it. That's when she started doing her own research and found the Scleroderma Foundation. See how we're there for Katie, and all those affected by scleroderma. <https://bit.ly/3wPIZws>



106 1 Comment 17 Shares




June is Scleroderma Awareness Month

Scleroderma Foundation
June 23 · 🌐

Monica, a woman with #scleroderma from Miami, Florida, connected with the Scleroderma Foundation in 2019. From there, she used connections at the organization to open a bilingual Spanish scleroderma support group. The group reaches across the U.S., Mexico, Argentina, Ecuador, Colombia and Spain. Learn more <https://bit.ly/3wPIZws>



139 5 Comments 22 Shares

The National Scleroderma Foundation will launch an extensive public awareness campaign during June 2022, which is Scleroderma Awareness Month in the United States. Activities will culminate on June 29, World Scleroderma Day.

As a sponsor, your company will help us bring greater awareness to scleroderma, its myriad complications, and its comorbidities, to the general public, healthcare professionals, and members of the scleroderma community.

In 2021, our social media campaign featured compelling video and images of individuals affected by scleroderma. It netted a Facebook reach of 1,431,369, with 79,390 engagements and 14,194 reactions.

AMBASSADOR \$50,000

As an Ambassador, your company will receive:

- Two social media posts acknowledging your support of this campaign (1 dedicated post, 1 with all sponsors)
- Recognition in our weekly eLetter in June
- Permission to link to our posts and content
- Updates on the project and outcome reports

INFLUENCER \$30,000

As an Influencer, your company will receive:

- One social media post acknowledging campaign sponsors
- Recognition in our weekly eLetter in June
- Permission to link to our posts and content
- Updates on the project and outcome reports

FAN \$15,000

As a Fan, your company will receive:

- One social media posts acknowledging campaign sponsors
- Recognition in our weekly eLetter in June

Our Team



Jess Haas Gréus

Senior Director of Development
Email: development@scleroderma.org



Marta Brill

Associate Director of Development,
Corporate and Foundation Relations
Email: corporate@scleroderma.org

We are so excited to connect with you on these exciting opportunities! Let's work together to support the scleroderma community, advance knowledge, and find a cure!

Learn more at
www.scleroderma.org



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www.scleroderma.org

Funds provided by corporate sponsors will be used to support direct costs associated with the initiatives outlined in this proposal. No funds will be used for travel, honorarium, food or lodging expenses of healthcare professionals, in accordance with applicable Physician Payment Sunshine Act (PPSA) regulations. All activities supported through this contribution are non-CME, United States-based initiatives of the Scleroderma Foundation national organization.