



National
Scleroderma
Foundation



2024 PROSPECTUS



Stepping Out to Cure SCLERODERMA

As the signature awareness and fundraising event of the National Scleroderma Foundation, Stepping Out to Cure Scleroderma events bring people together who strive to raise awareness and funding for vital research and programming. Stepping Out to Cure Scleroderma walks are organized by the National Scleroderma Foundation's 13 local chapters, and take place throughout the year at multiple locations (and virtually) across the country.



✓ Community

✓ Awareness



✓ Reach

✓ Education



✓ Advocacy

✓ Research

[SCLERODERMA.ORG/STEPPINGOUT](https://www.scleroderma.org/steppingout)



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ABOUT US

We are a relentless force in finding a cure and improving the lives of people affected by scleroderma.

About 300,000 Americans live with some type of scleroderma.

Today, the face of scleroderma includes people of all ages, genders, and backgrounds.

Scleroderma can affect young parents, children, grandparents, and teenagers, causing pain, disability, and death.

Thanks to the passion and dedication of decades of volunteer leaders, scientists and supporters, great strides have been made.

Yet despite these advancements, the challenges in scleroderma today are greater than ever, requiring committed resources to achieve ambitious goals and outcomes.

One of the most challenging things about scleroderma is that it shows up differently in each person. It's more complicated to manage since there is not one clear path.

At the National Scleroderma Foundation, we know that no two journeys are the same.

We help people find the resources that are right for them so they can live better with scleroderma.

Research

We educate the patient and provider communities to promote public awareness about scleroderma to decrease time to diagnosis.

Support

We provide support to help patients and their families cope with scleroderma through support groups, physician referrals, and educational information.

Education

We invest in peer-reviewed research to discover the cause, understand the mechanism, and overcome scleroderma forever.

Warrior	Champion	Partner (LINC only)
\$100,000	\$50,000	
Your logo will be listed as a Warrior Sponsor on all walk websites.	Your logo will be listed as a Champion Sponsor on all walk websites.	Your logo will be listed on all walk websites.
Your logo will be featured on any t-shirts created for walk events.	Your logo will be featured on any t-shirts created for walk events.	Your logo will be featured on any t-shirts created for walk events.
Your logo will be included on promotional emails from the National Scleroderma Foundation.	Your logo will be included on promotional emails from the National Scleroderma Foundation.	Your staff can volunteer at walks around the country to assist in day-of-event operations, assisting in tasks such as registration, handing out water, setting up refreshments. This is subject to individual chapter rules and policies.
Two dedicated and tagged social media posts on the National Scleroderma Foundation social media accounts will thank you for being a Warrior Sponsor.	One dedicated and tagged social media post on the National Scleroderma Foundation social media accounts will thank you for being a Champion Sponsor.	A table will be made available to you at all events that you can use to display company signage, information, and product giveaways.
Two dedicated social media posts on the organizing chapter's social media accounts will thank you for your sponsorship.	One dedicated social media post on the organizing chapter's social media accounts will thank you for your sponsorship.	
Your staff can volunteer at walks around the country to assist in day-of-event operations, assisting in tasks such as registration, handing out water, setting up refreshments. This is subject to individual chapter rules and policies.	Your staff can volunteer at walks around the country to assist in day-of-event operations, assisting in tasks such as registration, handing out water, setting up refreshments. This is subject to individual chapter rules and policies.	
A table will be made available to you at all events that you can use to display company signage, information, and product giveaways.	A table will be made available to you at all events that you can use to display company signage, information, and product giveaways.	
4 free registrations will be available for two walks of your choosing.		
Your company will be acknowledged verbally as an event partner at the beginning of the event.		
Your company will be recognized on dedicated signage at each walk site.		



Chapter/Local Sponsorship Opportunities

High Stepper	5k Runner	Cheerleader	Supporter	Friend
\$10,000	\$5,000	\$2,500	\$1,000	\$500
Company logo on walk website	Company logo on walk website	Company logo on walk website	Company logo on walk website	Company logo on walk website
Company logo on event t-shirt	Company logo on event t-shirt	Company logo on event t-shirt	Company logo on event t-shirt	Company logo on event t-shirt
Company logo on sign at walk entrance and along route	Company logo on sign at walk entrance and along route	Company logo on sign at walk entrance and along route	Company logo on sign at walk entrance and along route	
One-time recognition in chapter e-letter and national e-letter	One-time recognition in chapter e-letter and national e-letter	Information and product giveaways in goodie bags	Information and product giveaways in goodie bags	
Table at the event with your company signage, information and product giveaways	Table at the event with your company signage, information and product giveaways	6 free registrations	4 free registrations	
Information and product giveaways in goodie bags	Information and product giveaways in goodie bags	One dedicated post with company name and logo on the organizing chapter's social media accounts		
Free team registration up to 15 participants	8 free registrations	Post-event report and photos after the event		
Three dedicated posts with company name and logo on the organizing chapter's and national organization's social media account	Two dedicated posts with company name and logo on the organizing chapter's social media accounts			
Verbal acknowledgement at the beginning of the event	Verbal acknowledgement at the beginning of the event			
Post-event report and photos after the event	Post-event report and photos after the event			





Stepping Out to Cure SCLERODERMA

Sponsorship Form

Please print clearly

Company Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____

Website URL _____

Company Contact (First & Last Name) _____

Company Contact Phone _____

Company Contact Email _____

Yes, I would like to participate as a sponsor at the following level:

- | | |
|---|--|
| <input type="checkbox"/> Partner (LINC only) | <input type="checkbox"/> High Stepper \$10,000 |
| <input type="checkbox"/> Champion (\$100,000) | <input type="checkbox"/> 5K Runner \$5,000 |
| <input type="checkbox"/> Warrior (\$50,000) | <input type="checkbox"/> Cheerleader \$2,500 |
| | <input type="checkbox"/> Supporter \$1,000 |
| | <input type="checkbox"/> Friend \$500 |

Please provide camera-ready, print-quality artwork for implementation of benefits.

Send email to specialevents@scleroderma.org

Please provide files of 300 dpi in CMYK color, flattened with bleeds and crops included.

Please make checks payable to:

National Scleroderma Foundation
300 Rosewood Drive, Suite 105
Danvers, MA 01923

OR

Scan this code →
to pay with a
credit card or ACH

